

Media Kit 2024

THE ONLY JOURNAL IN SOUTHERN AFRICA DEDICATED TO OCCUPATIONAL HEALTH

A quarterly digital publication covering all aspects of occupational medicine, hygiene, nursing, workplace safety, primary healthcare, and relevant legislative updates. Circulated to members of the Societies that govern the occupational health disciplines in southern Africa: SASOM, SAIOH, MMPA, and SASOHN.

OFFICIAL JOURNAL

SASOM  South African Society of Occupational Medicine – *Occupational Health Doctors and Doctors in Industry*

SAIOH  Southern African Institute for Occupational Hygiene – *Occupational Hygienists*

MMPA  Mine Medical Professionals Association – *Doctors and Healthcare Professionals working in the Mining Industry*

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SASOHN  South African Society of Occupational Health Nursing Practitioners – *Occupational Health Nurses*

OCCUZONE  National Institute for Occupational Health

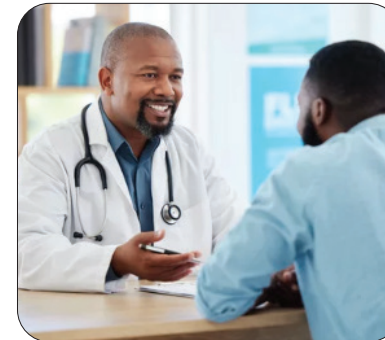
READERSHIP

An average of 3 233 highly qualified OH practitioner visits per issue and an average of 10 000 hits per month (2023)

• Occupational Health Doctors, Hygienists, and Nurses

- Audiologists
- Biokineticists
- Industrial Psychologists

- Human Resources Personnel
- Occupational Safety Managers
- Occupational Therapists and Physiotherapists
- Occupational Health Practitioners employed at Medical Centres, situated at Company Premises, or in the Public Sector



Rates / Specs / Deadlines

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Issue No. 1 (2024) - 28 February 2024

Issue No. 2 (2024) - 10 June 2024

Issue No. 3 (2024) - 26 August 2024

Issue No. 4 (2024) - 31 October 2024

WOMEN work

2024 THEME: Women working in male-dominated economic sectors such as **mining, engineering, agriculture, and transport** face specific challenges at work. How can stakeholders improve access and conditions for women in these sectors, safeguarding their health and promoting productivity? Of special interest is PPE and workwear that are appropriate for women, ergonomics monitoring that takes women's physiology into account, and psychosocial counselling programmes that support women in hostile work environments.



April 2024

SAFETY work

Keeping people safe in the workplace is critical to their health. Occupational health programmes that prevent injury and promote risk awareness of exposure to hazardous substances, noise, and vibration are in the spotlight. First aid and the provision of safety equipment, including appropriate workwear, PPE, and on-person/on-site monitoring devices are all vital in prevention programmes. We also feature workplace health risk assessment service providers.



July 2024

DIAGNOSTICS work

Monitoring and diagnosing health risks faced by workers are critical elements of occupational health programmes. We look at diagnostic services related to the workplace, including:

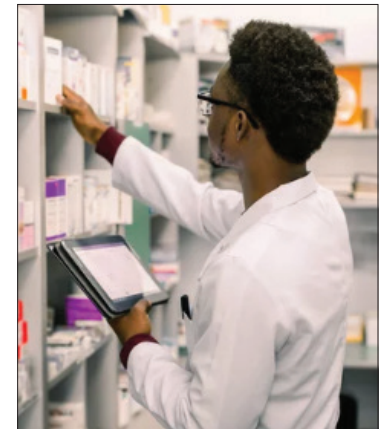
- mobile occupational health clinics
- spirometry
- audiology
- optometry
- ergonomics
- whole-body vibration
- sound and light emittance and exposure
- radiography
- pathology laboratories
- chemical analytical laboratories



September 2024

THERAPEUTICS work

Beyond diagnostics, workers may require health treatments ranging from pharmaceuticals to psychosocial counselling. Of specific interest are pharmaceutical treatments for occupational illnesses, such as respiratory and skin diseases, and therapies for musculoskeletal and neurological disorders. We also focus on rehabilitation programmes as industry is increasingly called upon to take responsibility for workers' health beyond compensation for workplace injury or illness. This also includes responsibility for preventive measures, such as dispensation of malaria prophylaxis for work-related travel.



November 2024

Rates / Specs / Deadlines

WOMEN  work

SAFETY  work

DIAGNOSTICS  work

THERAPEUTICS  work

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Third Page (TP)	R6 500	R6 010	R5 560
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Women at Work - 8 April 2024

Safety at Work - 1 July 2024

Diagnostics at Work - 6 September 2024

Therapeutics at Work - 22 November 2024